



WMYA Asheville
110 Technology Drive
Asheville, NC 28803

Crossroads Media-Alexandria
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Contract # 1334745

Schedule Dates

07/20/12-07/27/12

Advertiser

Crossroads GPS (42237)

Agency

Crossroads Media-Alexandria (2097)

Product

POLITICAL CANDIDATE SUPER PAC (ns) (1386)

Brand

CROSSROADS GPS (332829)

Salesperson

Millennium/PHL, Philadelphia (1103)

Sales Office

Millennium Philadelphia

Buyer Name

Marion, Stephanie

Phone/Fax

/

CPE

12/11/731

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

Crossroads GPS
CROSSROADS GPS
SHARE 2%

Date Entered 07/06/12

Last Modified

07/06/12

Entered By

Louise Palmer

CO-OP

No

Headline #

ECR09765428

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$780.00

Net Total

\$4,420.00

Sales Tax

Asheville (WMYA)

By Broadcast Month

Jul 2012

Grand Total:

Spots

10

Rate

\$5,200.00

\$5,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/20/12-07/20/12	2	:30	5:58:20P- Family Feud	1					X			1	\$600.00	\$600.00	Asheville (WMYA)	FAMILY FEUD	7/6/12
2.0	Normal Line / SPOT	07/23/12-07/23/12	2	:30	5:58:20P- Family Feud	1	X							1	\$600.00	\$600.00	Asheville (WMYA)	FAMILY FEUD	7/6/12
3.0	Normal Line / SPOT	07/24/12-07/24/12	2	:30	5:58:20P- Family Feud	1		X						1	\$600.00	\$600.00	Asheville (WMYA)	FAMILY FEUD	7/6/12
4.0	Normal Line / SPOT	07/25/12-07/25/12	2	:30	5:58:20P- Family Feud	1			X					1	\$600.00	\$600.00	Asheville (WMYA)	FAMILY FEUD	7/6/12
5.0	Normal Line / SPOT	07/26/12-07/26/12	2	:30	5:58:20P- Family Feud	1				X				1	\$600.00	\$600.00	Asheville (WMYA)	FAMILY FEUD	7/6/12
6.0	Normal Line / SPOT	07/27/12-07/27/12	2	:30	5:58:20P- Family Feud	1					X			1	\$600.00	\$600.00	Asheville (WMYA)	FAMILY FEUD	7/6/12
7.0	Normal Line / News	07/23/12-07/23/12	2	:30	10P- News-News 13 on MY40 @ 10P	1	X							1	\$400.00	\$400.00	Asheville (WMYA)	MY40 NEWS AT 10P	7/6/12
8.0	Normal Line / News	07/24/12-07/24/12	2	:30	10P- News-News 13 on MY40 @ 10P	1		X						1	\$400.00	\$400.00	Asheville (WMYA)	MY40 NEWS AT 10P	7/6/12
9.0	Normal Line / News	07/25/12-07/25/12	2	:30	10P- News-News 13 on MY40 @ 10P	1			X					1	\$400.00	\$400.00	Asheville (WMYA)	MY40 NEWS AT 10P	7/6/12
10.0	Normal Line / News	07/26/12-07/26/12	2	:30	10P- News-News 13 on MY40 @ 10P	1				X				1	\$400.00	\$400.00	Asheville (WMYA)	MY40 NEWS AT 10P	7/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: